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CONFIDENTIALCENTRAL INTELLIGENCE AGENCY
INFORMATION REPORT

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COUNTRY Rumania

SUBJECT Prices and Retail Outlets for Cosmetics, Tobaccos, and
Shaving Items

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Shaving Equipment and Cosmetics:

1. "The following prices and items are available in the I.C.S.-Confecția Stores.
They are also available in the I.C.S. Cosmetica Stores, located:

- on Blv. 6 Martie (formerly Elisabetta) next to the Cinema-
Garden 'Progesul', opposite the C.C.A. (Casa Centrala a Armatei
- Central Army House, formerly Cercul Militar)
- on Calea Victoriei, opposite the former National Theater, near
the former Select Cinema (now the Maxim Gorki Cinema).

These were the only I.C.S. Cosmetica, State Perfume Stores situated in the
city. They are luxury stores, prices being higher (as indicated below):

	Lei
'Coty' perfume, manufactured in the RFR, per 10 gram bottle	100.00
'Ravel' perfume, manufactured in RFR, per 10- gram bottle	80.00
Eau de Cologne: 'Coty', 'Piver', 'Bolero', 'Velur', 'Ravel', 'Hansel & Moser' makes, all manufactured in RFR by the MAT Ministry, and all having the same (copy) old French Eau de Cologne bottle; price per 50-gram bottle, as follows:	
'Velur'	27.00
'Coty'	25.00
'Piver'	28.00

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Lei

'Bolero'	30.00
'Ravel'	20.00
'Hansel & Moser'	19 00

These Eau de Colognes were also sold in 100-gram bottles, the prices being doubled. During winter and spring holidays various boxes containing two bottles of perfume, and one bottle of Eau de Cologne ($\frac{1}{2}$ kg), were on sale, for 330.00 - 360.00 lei. During the same winter and spring holidays other cellophane boxes containing: one comb, one cake of toilet soap, 10 razor blades ('Star' or '7 Blen' brands), one $\frac{1}{4}$ liter bottle of Eau de Cologne, one 'Nivea' cream (RFR make) were sold, each box costing 160.00 - 220.00.

'Cote-d'Or' brand lipstick, RFR product, with nickel or bakelite tube	40.00
'Coty' brand lipstick, RFR product, with a nickel container, each	140.00
'Coty' brand lipstick, RFR product, (only the reserve) each	80.00
'Cosmetica' brand toilet soap, RFR product, yellow and green, 50 gram cake	9.00
Same as above, 75 gram cake	12.00
'Elida' brand toilet soap, RFR product, per cake	5.75
'Alis' brand toilet soap, RFR product, per cake	7.00
'Budapest' brand toilet soap, Hungarian product, per cake (Note: Available only from time to time)	8.00
Laundry soap, Hungarian product, white, available only occasionally, per kilo (cake)	16.00
'Standard' brand toothbrush, pig bristles, good quality, each	25.00
'Puf de pudra' / powder puff/, local product, each	28.00
'Coty', 'Piver' and 'Bolero' brands, ladies' powder, RFR products, prices depend on box sizes, per box	30.00 - 40.00
'Kolynos' brand tooth paste, local product, per tube	12.00
Hair cream ('Brilantina'), local product, sold in tubes, M.A.T. Ministry brand, per tube	14.00
Same as above, large tube	20.00
Liquid hair cream, local product, per liter	80.00
'Luxor' brand men's comb, local product, made of bone, good quality, price depends upon sizes, as follows:	
- small	8.00
- medium	16.00
- large	24.00
'Forever' brand ladies' comb, local product, made of plastic, white, rose, green, prices depending upon size, as follows:	
- small	12.00
- medium	20.00
- large	32.00

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Lei

'Cosmetica' brand shaving cream, RPR product, price depends on size of tube:

- small	12.00
- large	22.00

'M.A.T.' brand shaving cream, RPR product, price depending on size of tube:

- small	9.00
- large	16.00

'Nivea' brand face-cream, local product, made by the 'Industria Cosmetica Orasul Stalin', (Cosmetics Industry, Town of Stalin), prices depending on size of (blue metal) box:

- small	7.00
- medium	12.00
- large	18.00

Face cream, local product, per kilo 120.00

Walnut oil, 'Nivea' brand, local product, per 50 gram bottle 9.00

Walnut oil, 'Nivea' brand, local product, per 100 gram bottle 16.00

Ladies' hair net ('Fileu de păr'), local product, brown or black silk 80.00

Man's hair net, local product, black, silk 40.00

Shaving brush, local product, pig bristles 90.00

'Star', '7 Blen' brands, razor blades, Israeli products, each 1.25

Man's hair brush, local product, pig bristles 110. - 120.

Ladies' hair brush, local product, pig bristles, round shape 110. - 120.

US - make tooth brushes were sold only on Pasajul Maca opposite the OMC (Prefecture Building) on Victoriei Street. They were sold by authorized street-venders, selling tooth brushes, Gillette (blue) blades, and nylon wristwatch bands. Prices were as follows:

Tooth brush, US make, nylon, each	50.00
Gillette blades, each	3.00
Wristwatch band, nylon, each	40.00

Tobaccos and Smoking Items:

2. "Tobacco was on sale in the following stores:

- Magazin de Stat 'Victoria', on Calea Victoriei Street
- Magazin de Stat 'București', located on Sf. Gheorghe Square
- on Victoriei Street, opposite the former Nestor-Candy Shop (nowadays a State Candy Store), called C.M.I.A. - Tutun (Centrala Ministerului Industriei Alimentare - Center of the Ministry for Alimentary Industry - Tobacco)
- in all State Tobacco Stores, called Trustul Alimentar Public (Public Alimentary Trust) which are attached to the City Sector People's Board Trust Sections
- C.M.I.A. - administered concessionary Tobacco Retail Stores (half nationalized, as the concessionaire was paid by percentage)

All tobacco goods and matches are manufactured by the former C.A.M. (Casa Autonoma a Monopolului) now the C.M.A.I. State Monopoly of the Ministry of Food Industry. Prices in all are as follows:

a.	<u>Cigarettes:</u>	<u>Number</u>	<u>Lei</u>
	România Mare	25	12.00
	București	20	5.00
	Tomis	20	5.00

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	<u>Number</u>	<u>Lei</u>
Virginia	20	4.00
Victoria	20	5.00
Republicane	20	4.00
Carpați	20	2.00
Mureș	20	1.60
Dorobanți	20	1.20
Mărăgești	20	1.00
Naționale	20	1.00
Beka, Hungarian make	20	3.60
Festival (only during the Youth Festival of 1953)	20	5.00

b. Cigars:

1st quality	each	1.00
2nd quality	each	0.50

c. Pipe Tobacco:

'Tutun special de pipă' (special pipe tobacco)	per metal box	20.00
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d. Cigarette Tobacco:

1st quality	per package	3.00
2nd quality	per package	2.00

(Note: Cigarette papers were included in the tobacco package.
Now, very few people in the capital roll their own cigarettes.)

No other types or makes of tobacco goods were available in stores mentioned above. Tobacco was ration-free.

There was, in addition, a private store called 'Fumătorul', located on Brezoianu Street, at the corner of Blv. 6 Martie (in the former restaurant Princiar), which sold smoking accessories, such as pipes, etc.

Black-market cigarettes were sold in Bucharest only on Blv. Republicii, opposite the University, where an independent shoe-shiner sold them for 30.00 Lei per package. 'Machorka' type of tobacco was not sold."

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